Plan & Execute with BirdDog OnDemand

Overview

BirdDog OnDemand™ Benefits:

- Improve control of the planning and execution process
- Increase customer satisfaction
- Reduce transportation costs
- Low cost of ownership
- Short setup time
- No IT involvement

"BirdDog has truly made our experience seamless. Half the time we forget they're even there."

Rob Martineau
Director, Operations
World Data Products

Your Single Destination to Manage Day-to-Day Operations

Managing the distribution of goods is crucial; through BirdDog OnDemand™ you can streamline your shipping operations while reducing inbound and outbound freight costs. BirdDog OnDemand™ provides a cost-effective rate, route, and manifesting application that allows shippers to manage the transportation process through an easy-to-use web-based system. For larger operations, we provide the ability to integrate your order management system into our dynamic rating/routing application, creating a highly scalable, efficient way to ensure that you are fully leveraging your carrier agreements.

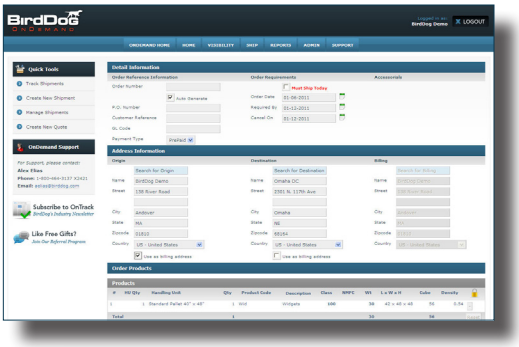
Our system's applications include:

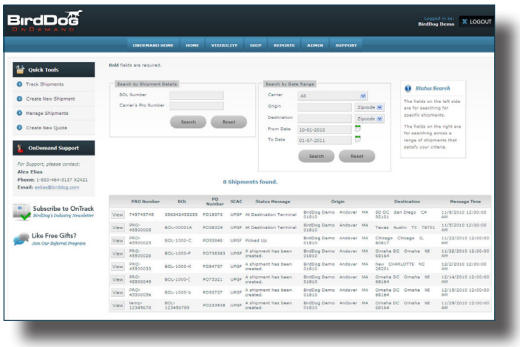
Shipment Optimization: BirdDog OnDemand™ provides shippers with a comprehensive rating tool which identifies the optimal carrier with the most competitive rates based on your carrier agreements. In addition, the rating/routing application allows shippers to rate-shop for the most economical rates among LTL, TL, and Parcel shipments.

Routing Guide Compliance: Executing shipments within your shipping department will be much more efficient using BirdDog OnDemand™. Flexible carrier selection allows you to stay within company guidelines while fulfilling routing guide requirements. Through this portal, you will maximize your savings and routing guide compliance while improving overall customer satisfaction.

Shipment Visibility: Through BirdDog OnDemand™, shippers can track manifested packages at all stages of the shipping process to ensure on-time delivery, providing shippers with increased real-time visibility with the added option of notifying customers via email of status changes and completed deliveries.

Financial Reporting: BirdDog OnDemand™ provides shippers with 24/7 access to report management capabilities. The reporting features provide organizations with the measurement tools they need to continually improve their current planning and execution process, allowing shippers to consistently measure their performance and stay on target.





BirdDog OnDemand™ provides shippers with end-to-end planning and execution capabilities within a single, easy-to-use web-based system. This interface increases efficiencies by eliminating endless phone calls and paper processes, allowing shippers to manage their day-to-day operations from the convenience of their desks.

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