

Information Management with BirdDog OnDemand

Overview

Achieve Immediate Insight Into Key Metrics:

- Volume
- Shipping exceptions
- Package characteristics
- Shipping charges
- Year-to-date savings trends
- Average cost per package or shipment

"BirdDog has helped us realize significant parcel savings over the past few years...BirdDog has helped us collect above and beyond the savings we anticipated. We couldn't be happier."

Jim Shannon
Controller
S & S Activewear

Realize Operational Efficiencies through Increased Visibility

The Audit & Pay process produces an invaluable byproduct, information, which brings the Transportation Management process full circle. As a BirdDog customer, you will have secure and instant access to our Information Management services through BirdDog OnDemand™. BirdDog OnDemand™ offers increased visibility into your shipping operations which will allow you to fully understand the shipping charges you are incurring across all carriers. Our online portal will make it easier for you to identify opportunities that will increase operational efficiency and further reduce costs.



Business Units	Services Types	Total Charge	Refunded Amt	Net Charge	Transaction Count	Package Count	Avg Net Charge	Total Charge	Refunded Amt	Net Charge	Transaction Count
BirdDog Demo (Basic)	All	\$100,748.07	\$3,744,741,947,880.00	17,501	18,124	\$4.08	\$94,003.33	\$1,883,915,917.00	14,999		
ABC Corporation Demo (DHL)	1 Day	\$20,107.01	\$1,746,202,044.00	6,000	6,000	\$3.35	\$3,350.00	\$742,020,044.00	5,999		
	2 Day	\$1,450.15	\$245.50	\$1,204.65	773	773	\$1.56	\$1,450.15	\$60.00	\$1,390.41	274
	Ground	\$1,996.57	\$1,601.90	\$394.67	1,480	1,480	\$2.67	\$1,480.00	\$19.41	\$1,500.00	400
ABC Corporation Demo (FedEx)	Ground	\$20,055.00	\$271,600,070.00	2,891	2,890	\$6.94	\$20,055.00	\$894,016,000.00	6,000		
	1 Day	\$9,739.32	\$124.17	\$9,615.15	640	606	\$15.31	\$150,000,000.00	1,200		
	2 Day	\$9,000.00	\$0.00	\$9,000.00	287	287	\$31.01	\$9,000.00	\$0.00	\$9,000.00	287
	International	\$18.29	\$0.00	\$18.29	1	1	\$18.29	\$20.00	\$18.00	\$0.00	1
ABC Corporation Demo (UPS)	Ground	\$29,642.00	\$5,140,000,000.00	50	50	\$588.04	\$2,912.00	\$0.00	\$29,642.00	49	
	1 Day	\$1,504.51	\$1.50	\$1,503.01	45	45	\$33.40	\$1,500.00	\$0.00	\$1,500.00	45
	2 Day	\$1,450.00	\$0.00	\$1,450.00	45	45	\$32.22	\$1,450.00	\$0.00	\$1,450.00	45
	International	\$1,000.00	\$0.00	\$1,000.00	1	1	\$1,000.00	\$1,000.00	\$0.00	\$1,000.00	1
	1 Day	\$1,000.00	\$0.00	\$1,000.00	1	1	\$1,000.00	\$1,000.00	\$0.00	\$1,000.00	1
	2 Day	\$1,000.00	\$0.00	\$1,000.00	1	1	\$1,000.00	\$1,000.00	\$0.00	\$1,000.00	1
	International	\$1,000.00	\$0.00	\$1,000.00	1	1	\$1,000.00	\$1,000.00	\$0.00	\$1,000.00	1
	Canada	\$1,000.00	\$0.00	\$1,000.00	1	1	\$1,000.00	\$1,000.00	\$0.00	\$1,000.00	1

Cost-saving functions include:

Volume and Spend Analysis: Gain immediate insight into every shipment you make. In addition, BirdDog OnDemand™ will provide you with access to view your shipping costs by carrier and will break out the amount you have saved through your BirdDog partnership.

Package Weight Analysis: Controlling the weights and dimensions of your shipments is an important aspect of managing shipping costs. BirdDog's detailed Weight Analysis function provides insight into various data points of package weight so that you can make strategic cost-saving decisions. For instance, by knowing all the weight adjustments that your carriers are applying, you can make key changes within your operations to avoid overcharges in the future.

Charge Type Analysis: Approximately 10% to 20% of your invoices consist of accessorial charges. Across the main carriers, there are currently more than 800 different charges, which means breaking down your invoices by charge type can be a daunting challenge. The Charge Type Analysis function breaks down every accessorial charge along with freight, fuel, and other charge types, allowing you to keep a close eye on your freight spend.

Lane Analysis: The Lane Analysis function will provide you with detailed visibility into the shipments you make across each lane. With this information, you will be better positioned to make strategic cost-saving decisions.

Transform Data into Actionable Knowledge:

In addition to dynamic cost and shipping views, BirdDog OnDemand™ provides 24/7 access to readily available key metric reports and the ability to create your own customizable reports. These reports provide an in-depth analysis of your shipping activities through the use of easy-to-understand tables and charts. In addition to providing you with increased knowledge to better manage your shipping operations, our information management capabilities further drive the transportation life cycle, enabling us to help you realize substantial year-over-year savings.