

About BirdDog Solutions

Overview

Company Profile:

- Incorporated in 1998
- Privately Held
- 160 Employees
- 1200+ Customers
- Locations in:
 - Andover, MA
 - Atlanta, GA
 - Charlotte, NC
 - Kansas City, MO
 - Omaha, NE
 - Salt Lake City, UT
 - Shreveport, LA

BirdDog Solutions is the first in the industry to optimize costs by integrating Managed Services and Software-as-a-Service in a best-practice Closed-Loop Transportation Management Model.

"BirdDog has truly made our experience seamless. Half the time we forget they're even there."

Robert Martineau,
Director, Operations
World Data Products

One-Stop-Shop Transportation Management Provider

Founded in 1998, *BirdDog Solutions* is the first in the industry to provide large-volume shippers with transportation procurement, execution, audit, and payment capabilities through a unique combination of managed services and Software-as-a-Service (SaaS) – collectively reducing clients' shipping expenses by an average of 10 to 20 percent. By combining experience and state-of-the-art technology, we are the trusted Transportation Management partner to 1,200 large-volume shippers across North America.

Managed Services

In keeping with our tradition of innovative excellence, BirdDog has built a Professional Services team consisting of former pricing and operations management executives from the major carriers. Collectively, they have over 100 years of experience in negotiating carrier contracts for shippers of all sizes, cementing the Carrier Contract Negotiations process of our services as one of the most robust in the industry.

To assist customers who wish to fully outsource the procurement process, we offer freight management services through our brokerage division, *BirdDog Logistics*. As a non-asset-based service provider, BirdDog Logistics provides our clients with access to over 7,000 carriers who have been thoroughly qualified to meet their transportation needs.

Our commitment to providing expertise in a highly specialized arena extends to our Account Management team. As a customer, you have access to a dedicated team that serves as your single point of contact throughout the process. Our account management team acts as your advocate within BirdDog and ensures that your business requirements are continuously being met.

Software-as-a-Service

In addition to our best-in-class managed services, BirdDog offers SaaS capabilities through our integrated information management platform, BirdDog OnDemand.

BirdDog OnDemand provides a single point of access to:

- Analysis and reporting tools, giving shippers access to trending and operational information across all modes of freight
- A hosted rating, routing, and manifesting application, enabling customers to uphold to the routing guide and realize maximum savings from the contracts negotiated by BirdDog on their behalf
- 7,000 qualified carriers through our BirdDog Logistics division
- Tracking and tracing functionality, providing customers with full visibility into the status of their shipments
- A freight bill audit and payment interface, providing shippers with full visibility into carrier invoices and payment status